



ibtm[®] WORLD

BARCELONA, SPAIN
18-20 Nov 2025

Connect with us



Built by
RX
In the business of
building businesses

PEOPLE
POWER
POTENTIAL


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Exhibitor Profile

ibtm[®] WORLD
BARCELONA, SPAIN
18-20 Nov 2025

- Help buyers find you and your products
- Attract targeted audiences by industry/category
- Generate high-quality connections
- Maximise business opportunities at IBTM World

Priority





H10 HOTELS

In H10 Hotels we are thinking of your events in every possible way. We offer the perfect venue whatever the occasion: hotels in premium locations, decor as a defining characteristic, comfortable facilities...



Brands
H10 Hotels, The One by H10 Hotels, Ocean by H10 Hotels

Categories
Portugal, Balearic Islands, Canary Islands, Germany, Italy, Spain, UK -...

Products (3)



Documents (12)




Stand: N29

[Website](#)

[Email](#)

[Phone](#)

About Visit Exhibit Hosted Buyers Exhibitor Directory What's on Media Zone Help



JORDAN Jordan Tourism Board

Stand: H60

Why visit our stand
A gem in the Middle East. Make unforgettable memories and successful meetings in a country that has a unique blend of heritage and modernity, together with world-class meetings infrastructure.

Follow us

[Facebook](#) [Twitter](#) [YouTube](#) [LinkedIn](#)

Description

Key Stats:

- **94% of visitors** research Exhibitor Profiles before the show
- Complete profiles get **17+ more views**
- Complete your profile early for maximum exposure

Update your Administrators

[Profile](#) [Company Administrators](#)

Create and manage administrators for your company, including a role. Each administrator will be sent an email with login information, there can be multiple administrators for each role and the same persons details can be entered with multiple roles. There must be one Primary Administrator. Please ensure you have the person's permission to add their details.

[+Add Company Administrator](#)

All fields are mandatory.

First name

Last name

Email address

Login roles

☐ Person responsible for lead capture onsite

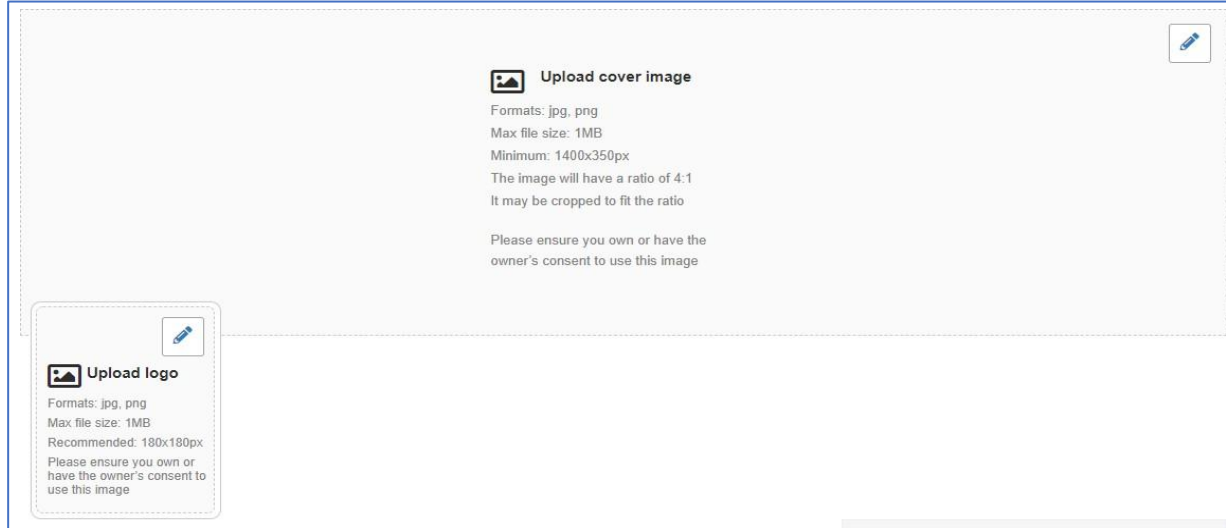
☐ Diary Manager (one only)

☐ Administrator

Edit Your Profile

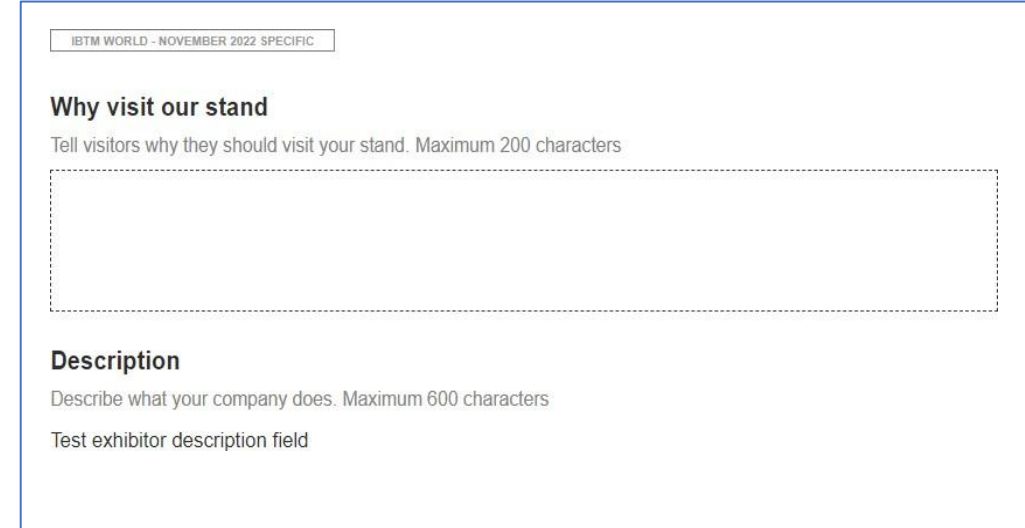
As you begin building your company profile, you can add basic details such as your company name, description, logo, and contact details.

Click on the pencil icon at the top of each section to begin editing.



The screenshot shows two upload sections. The top section is titled 'Upload cover image' and includes a pencil icon in the top right corner. Below the title, it lists: 'Formats: jpg, png', 'Max file size: 1MB', 'Minimum: 1400x350px', 'The image will have a ratio of 4:1', and 'It may be cropped to fit the ratio'. A note at the bottom states: 'Please ensure you own or have the owner's consent to use this image'. The bottom section is titled 'Upload logo' and also includes a pencil icon in the top right corner. It lists: 'Formats: jpg, png', 'Max file size: 1MB', and 'Recommended: 180x180px'. A note at the bottom states: 'Please ensure you own or have the owner's consent to use this image'.

You can upload a cover image in addition to a logo, which will display full screen at the top of your exhibitor profile on the website. **These images need to be either a jpg or png and no larger than 1MB.**



The screenshot shows two text input sections. The top section is titled 'Why visit our stand' and includes a pencil icon in the top right corner. Below the title, it says: 'Tell visitors why they should visit your stand. Maximum 200 characters'. The bottom section is titled 'Description' and includes a pencil icon in the top right corner. Below the title, it says: 'Describe what your company does. Maximum 600 characters'. A label 'Test exhibitor description field' is visible below the input area.

In this section, you can update your **company name**, **add your company description** and encourage visitors to visit your stand by including a brief description of what you can offer.

Add Company Categories

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Filters

Select items that best represent your company to help visitors find you on the website directory. Other Filters selections might be available in Matchmaking (the section below).

Countries operating in

Spain

Specialise in supplying to the following industries

Wood Industry Sewerage & Waste Management Wholesale Trade Tobacco Industry
Textile Industry Video game Industry Horticulture Industry Telecommunications Industry
Travel & Tourism Industry Fishing Industry Steel Industry Transport Industry
Shipbuilding Industry Sport & Leisure Industry Pulp & Paper Industry Software Industry
Pharmaceutical Industry Retail Industry Oil & Petroleum Industry Real State Industry Mining
Publishing Food and Beverage Industry Professional Services Energy Industry
Internet and Digital Technologies Defense Industry Insurance Industry Construction Industry
Information and Security Industry Computer Industry Medical & Healthcare Industry
Chemical Industry Gambling Industry Industrial Robot Industry Financial Services Industry
Electronics Industry Entertainment Industry Aerospace Industry Fast Moving consumer goods
Automotive Industry Education Industry Broadcasting Floral Fashion and Jewellery
Advertising Creative Arts

Venue Capacity

100-250

Hotel Capacity

Up to 100 rooms

Local/Global

Able to deliver through a global chain

This is a mandatory section of your profile, as these selections will be used for matchmaking with **Hosted Buyers** who have registered to attend the show.

Important: Select the category that best defines the Products and Services that you offer. Refrain from selecting multiple categories that don't match with what you offer.

Matchmaking & Gallery of Products

Select items that best represent your company to help visitors find you through our recommendations. The products you add are displayed on your company profile and in the product directory, providing exposure in the run-up to the show. **Click on "Add product" to open the edit section on a new page, where you can add a product name, description, and image.**

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* indicates a mandatory field

Matchmaking

Select items that best represent your company to help visitors find you through our recommendations (emails and matching while they visit the website). Where specified, the selection is also used to help visitors find you on the website directory.

Products and Services *

Assign at least 1 category

Your selection will be used for both Filters in the website directory and for Matchmaking

Select or search for an item...

☐ Alternative Venues

☐ Attractions & Entertainment

☐ Catering Services

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Gallery of products and services

Add Product

Products added: 0

Important: Select the category that best defines the Products and Services that you offer. Refrain from selecting multiple categories that don't match with what you offer.

Upload Documents & Add Social Media

Within the documents section, **you can upload a PDF which can be downloaded from your company profile**. Select a category from the dropdown and then click the upload button to choose a file.

The **file name will be displayed as the document title** on your profile so make sure it's clear and descriptive, so users know what they're downloading.

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Upload Documents

Select a category (Brochure, Case Study, White Paper, Press Release or Other) and upload the PDF file.

1

Select a category... ▼


2


Upload PDF file


Maximum size 5MB per file.


Add the URLs for your social media channels to display these links on your company profile.


Enter the social media URL of your company


 FACEBOOK

 TWITTER

 YOUTUBE

 LINKEDIN

 WECHAT

 INSTAGRAM

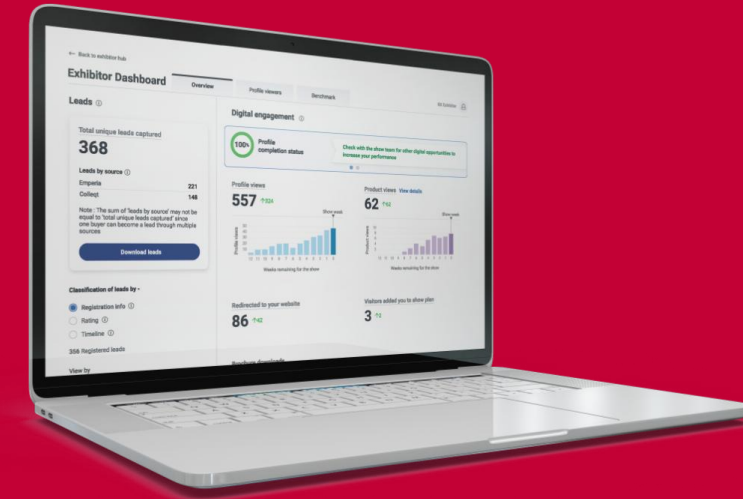
Lead Management Tools

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Collect QR
Visitor solution to
capturing exhibitor
information &
exchanging contact
details

Lead Manager App
Exhibitor solution to
capturing visitor
contact details



Dashboard Analytics
Track your performance
in real time and find your
consolidated report of
all leads captured at
IBTM World.

RX Lead Manager App

Connect and qualify on the go

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What is the Lead Manager App?

A mobile app that captures, rates, and saves leads offline—streamlining your lead generation process.



VIDEO:

How to use the Lead Manager App to connect and qualify on the go (part of RX Business Builder)



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Lead Manager App

Getting Started

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1. Find your credentials:

Go to your Exhibitor Portal & click "Lead Capture Services" to find your unique company access code (your company administrator will also receive an email).

2. Download the app:

3. Login to Lead Manager App:

Using your full name and your unique Company access code.



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Colleqt QR

Eliminate missed opportunities and share your marketing materials digitally

What is Colleqt QR?

Colleqt is the smart way for visitors to collect your information and brochures, in exchange for their contact details.



NEVER MISS A LEAD

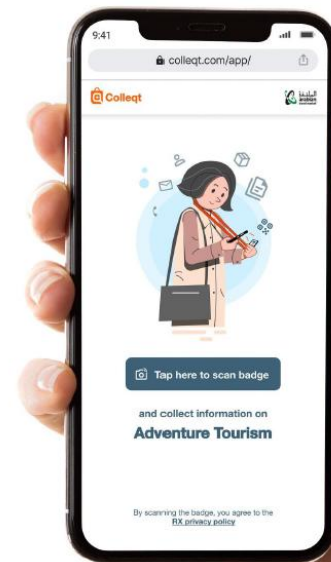
Capture visitor contact details, even if you didn't get a chance to meet. Access your leads at any time



REDUCE WASTE

Colleqt QR Codes reduces the need for printed materials, saving you money and reducing waste

VIDEO: [How to use Colleqt QR Code to never miss a lead \(part of RX Business Builder\)](#)



Exhibitor Dashboard

Your analytics and performance measurement tool

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In your Exhibitor Dashboard you will find:

- All Leads Generated throughout the event
- Profile Views
- Product Views
- Benchmarking against competitors
- Actions

How can the Exhibitor Dashboard help you?

Pre-show: Discover companies that viewed your profile to unlock new business opportunities. Check the most viewed products and tailor your booth presence.

At-show: Check how many attendees visited your stand based on real-time scans via your custom QR

Post-show: Segment and download leads. Quantify your performance results.

